

DEMANDCASTER SUPPLY CHAIN PLANNING

Advanced Forecasting & Planning for NetSuite®

Managing a fine balance between volatile demand, available capacity, and optimal inventory, while maintaining high customer service levels, is a complex process. As a NetSuite user, you need a robust sales forecasting and inventory planning system that helps you generate accurate forecasts, optimize inventory levels, and share actionable plans across your enterprise.



Beyond Spreadsheets

Manual spreadsheet-based sales forecasting and inventory planning is a result of a non-integrated environment, which leads to delays in responding to demand fluctuations and in meeting customer expectations. DemandCaster Supply Chain Planning helps companies of all sizes move beyond labor-intensive and error-prone spreadsheet planning. By maintaining a single version of truth in the cloud, DemandCaster SCP encourages a logical step-by-step planning workflow and provides a holistic view of demand and supply.



Easy to Learn and Use

DemandCaster SCP is a SaaS cloud solution that provides users with highly configurable demand and supply forecasting and planning settings, and a user-friendly interface to help generate accurate forecasts, optimal levels of inventory, and actionable replenishment plans. Suitable for newbies and experienced planners, DemandCaster includes common sense metrics, graphical views, and clickable relational navigation. Since it was developed with real-world user input, the solution provides a practical user experience.

Within the first 12-months of use, businesses like yours have experienced the positive impact of DemandCaster SCP on their operational KPIs:

- Inventory reduction by an average of 25%.
- Stock-out reduction by an average of 15%.
- Reduction in supply lead times by an average of 30%.
- Planning productivity improvements by an average of 44%.

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DemandCaster SCP supports the growing demand-supply forecasting and inventory planning needs of NetSuite's current and prospective customers.

	NetSuite	DemandCaster SCP
Forecasting Algorithms	Supports only three forecasting models: Linear Regression, Moving Average, Seasonal Average—by item and location only.	Includes 11 best-fit forecasting models: Single, Double, and Triple Exponential Smoothing, Holts-Winter, Croston's, Discrete, Intermittent, Regression, Simple Moving Average, Forecast by Analogy, Forecast—at any level of planning hierarchy.
Inventory Modeling	Depends on forecasts using averages and simple models.	Supports multiple statistical and time based models based on history or demand values. Includes multi-echelon safety stock calculations within bill of materials and/or distribution networks.
Process	The included demand and supply planning is tabular and tied together.	Supports demand and supply planning that is performed linearly with each step feeding into the next step following a formal S&OP structure—the result is a consensus plan delivering an actionable MPS and requirement plan to support what if scenarios and ordering.
Financial Modeling	Not supported.	Allows for planning at unit, revenue, and margin projection levels using pricing tables, average pricing, and cost. Supports inventory projections over time to assess working capital needs and investments.

Flexible Deployment

Choose to deploy DemandCaster SCP with NetSuite in one of the following two ways,

- Use DemandCaster SCP for all sales forecasting, supply planning, master production scheduling, and MRP functionality, and use NetSuite as the ordering and transactions engine. In this case, you don't need to subscribe to the NetSuite's Demand and Supply Planning module.
- Use DemandCaster SCP for all sales forecasting, supply planning, and master production scheduling functionality, and feed the supply plan/MPS to NetSuite's Demand and Supply Planning module. This allows you to run the material requirements planning and ordering in NetSuite.



DemandCaster Supply Chain Planning is a full-featured solution that integrates directly with NetSuite to help manufacturing and distribution companies accurately forecast demand and optimize inventory, support their sales and operations planning, and manage day to day execution of those plans.

